



HEY COACH.

# DOES YOUR FUNDRAISING NEED ATTENTION?

LAZSER DOWN AND DISTANCE  
SPONSORSHIPS MAKE YOU LOOK GREAT...  
ON AND OFF THE FIELD.

**YOU BUY THE KIT.  
IT PAYS FOR ITSELF BY END OF THE SEASON.**

And every season after that, thanks to this unique sponsorship opportunity that gives your top donor maximum sideline exposure, each and every game.

# SO HOW DOES IT WORK?

STEP 1: YOU BUY A LAZSER DOWN AND DISTANCE KIT.

STEP 2: NAME THE PRICE TO HAVE YOUR DONORS LOGO PROMINENTLY DISPLAYED ON THIS INTERACTIVE, DISRUPTIVE ADVERTISEMENT. FEELING COMPETITIVE? AUCTION IT OFF. MAY THE HIGHEST BIDDER PREVAIL.

STEP 3: WE PRODUCE THE LABELS. JUST SEND US THE VECTOR FILE AND WE TAKE CARE OF THE REST.



STEP 4: WATCH THIS MONEY MAKER IN ACTION, GAME AFTER GAME, YEAR AFTER YEAR.

## THAT'S A WIN.

QUESTIONS OR COMMENTS?  
WE WANT TO HEAR FROM YOU.  
Visit us at [LazserDown.com](http://LazserDown.com)

